

# The Top 5 Reasons to Preserve Your Memories



# Save Space

Do you have boxes of photos, videos, family movies lying around?

If you're like many people, family memorabilia like this can take up quite a bit of space in your home.

By the way, the two worst places in your home to store them is the basement and the attic, as these spaces can be subject to damp and dank conditions. The best place is the second floor.

But, who has room for that?



If you're like many people, you have multiple boxes of pictures and other media that spans generations, especially if you have inherited them from parents or other family members.

Maybe you have thought about going through it all and organizing it. But, let's face it, we are all way too busy, and we keep telling ourselves, "I'll get to it later". But "later" may be too late.

This is because photos and other media have a shelf life, as you will see in the next section.

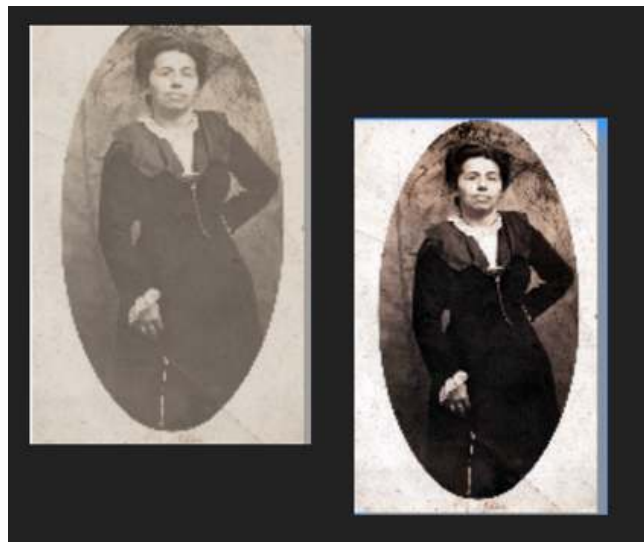
What's the answer? Digitize it. Digitization of your photos, film, slides and other media can give you peace of mind knowing your memories are safe. Don't want to do it yourself? We can help!

**BOOK FREE 15 MINUTE CONSULTATION!**

# Deterioration

The passing of time and environmental elements destroy and damage your memories

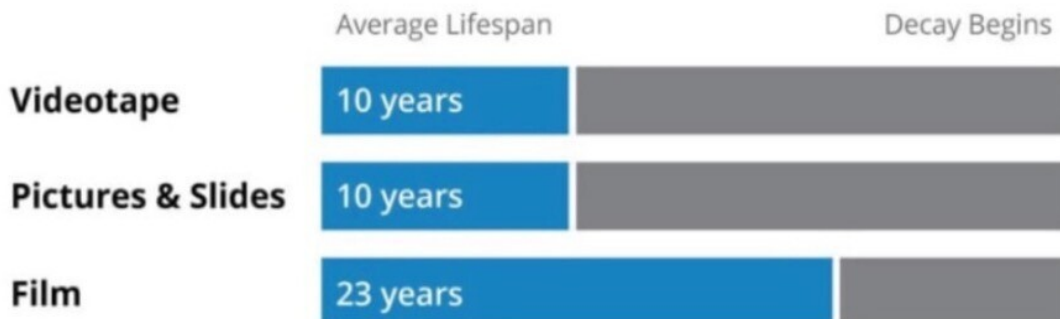
Did you know that environmental elements such as *Sunlight, Dust, Dirt, Oils, Magnetic Fields, Moisture, Humidity*, are factors that can destroy your family's memories? Or more accurately **STEAL** your family's memories!



*The passage of TIME also affects lifespan, as shown in the figure below.*

## Average Lifespan of Media Before Decay Starts

Stored under normal conditions



# Fire and Water Damage

We all carry insurance for Fire, Auto, and Flood damage etc. But what if the unthinkable happens?

## DO YOU HAVE PHOTO INSURANCE?

To our knowledge no one sells this type of insurance to cover your memories and even if they did, what amount of money would be enough to compensate you something as precious as that?

BUT... If your memories are digitized, organized and preserved via cloud storage, this would not be an issue.



By the way, did you know that *not all cloud storage is created equal?* [\*\*CLICK HERE\*\*](#) to get our **free e-book on WHAT YOU DON'T KNOW ABOUT CLOUD STORAGE CAN HURT YOU!**

# Build Family Relationships

Have you ever looked at a family photo and saw people you didn't know? This happens quite a bit, especially if you are looking at photos from several generations back.

The picture below is one of our family members. At first, we did not know who she was. So, we decided to query various relatives as to who the mystery lady might be and a cousin identified her as one of our great-grandmothers.

It turns out that this photo was taken in Marlinton, WV in the late 1800s!

This is an example of how sharing family memorabilia can help **bring your family members closer**, especially if you have a lot of cousins!



Recently we posted pictures of our dad and his 3 brothers on Facebook and relatives that I haven't spoken to in years reached out to me and we reconnected.

**AND** relations that we did not even know we had have reached out as well.

How cool is that?



# Pass Down Your Memories

Passing on your memories to future generations is a wonderful and priceless legacy!

It's not just the images you are passing down, but the stories behind them.

Do you or someone you know want to pass down their memories to their children or grandchildren?

We can help!

**Every image tells a story!**



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